

Overview



Topics Education is a strategic communications firm specializing in education outreach. We help organizations deepen relationships with their stakeholders, from internal staff to specific consumer groups, from K-12 classrooms to college dorm rooms.

We strive to design programs that achieve measurable educational impact by shaping attitudes and changing behavior toward positive ends.

Services

- Education outreach strategy
- Communications consulting and implementation
- Research and planning
- Creative content and curriculum development
- Web development
- Design, layout, illustration
- Multimedia production
- Project management
- Marketing
- Partnership development

Practice Areas

With over a decade of experience managing education outreach and communications campaigns and designing custom curricula programs, Topics Education has established itself as an expert on several important issues facing the corporate, nonprofit, educational, and public policy sectors, including:

- Financial Education
- Environmental Sustainability
- Health & Wellness
- S.T.E.M. & Workforce Development
- Community Engagement

Audiences

Consumers
Employees
Educators
Parents
Youth

Clients

We work with corporations, nonprofits, foundations, and government agencies including the following:

Alliant Energy
BET
Blue Cross Blue Shield
Clear Channel Exhibitions
Countrywide
Citigroup
CNN
Discovery Channel
Habitat for Humanity
Junior Achievement
Lance Armstrong Foundation
Microsoft
NBC Universal
PBS
Save The Children
US EPA
Vh1
Visa
The Weather Channel
Weyerhaeuser

topics epd: Our educational product development division, *topics epd*, excels at transforming complex topics into clean, engaging, and relevant resources for integration into broader campaigns. Working within our product design rubric, we seek first to engage and then to educate, thereby moving audiences toward a desired attitude or behavior.

