

## EXECUTIVE BIOGRAPHY



P. 704.358.3198 ext. 213  
bruce@topicseducation.com

### **Bruce Nofsinger** PRINCIPAL, TOPICS EDUCATION

**B**ruce has spent the past 21 years in the field of education, 13 of those with Topics Education, which he co-founded in 1995. Bruce leads the company's Financial Education practice, helping our corporate and nonprofit clients design programs and initiatives that achieve a measurable educational impact with their stakeholders.

Bruce has designed education outreach campaigns and acted as an advisor to marketing and public affairs managers with some of America's most recognized financial services brands, including: Citi, Junior Achievement, Bank of America, North Carolina State Treasurer, Countrywide Financial, Visa, Fannie Mae Foundation, and Wachovia.

Bruce is the Vice Chair of the Board for National Council for Economic Education and a member of the North Carolina Business Committee for Education. He is a member of the Jump\$tart Coalition, the Association of Educational Publishers, and the Association of Cable Communicators. In 2006, the Charlotte Chamber recognized Bruce and Topics Education as Entrepreneur of the Year.

Bruce has presented extensively on various financial education subjects. In 2007, Bruce led a statewide stakeholders meeting for the North Carolina Council of Economics Education (NCCEE), which was designed to help the organization better serve stakeholders and meet the needs of youth financial education. Speaking to the same topic of youth financial education, Bruce was interviewed on the primetime public affairs program, *Charlotte Now with Mike Collins*, as well as the radio program, *Charlotte Talks with Mike Collins*, which airs on the local NPR affiliate radio station, WFAE. He has presented at numerous regional and statewide education conferences including the National Association of State Boards of Education, North Carolina Council for Social Studies, Charlotte Mecklenburg Schools Middle School Institute, and North Carolina Middle School Association. He also led a breakout session at the Cause Marketing Forum on cause marketing and education outreach.

With a BA in English from Davidson College, Bruce began his career in the classroom as a teacher and coach. Seeing the need for a reliable publication that provided relevant information to students, he co-founded *Topics Magazine*, a monthly current events magazine and web site for middle and high school classrooms and acted as Publisher and Editor-In-Chief.

Bruce is married and has one son. His interests include hiking, disc golf, travel, films, listening to music, and spending time with his family.

